2019-2021
Strategic Plan

Implementation Strategy

AIA Indiana
Mission Statement
Focused on advancing society through a diverse, inclusive and equitable architecture profession by empowering AIA Indiana members.

AIA Indiana Strategic Plan
2019-2021

**ADVOCATE**
Position AIA Indiana and its members as the voice of the industry.

- Intentional civic engagement by inviting state and federal legislator to one or more meeting(s) per year in each section.
- Identify 5 new communities for potential leadership positions. Identify candidates and fill positions within 2 years.
- Illustrate the value of an architect through expanded outreach of IHSDC, (5 new schools) and increase participation in the ACE Mentorship Program by our members by 10% within two years.

**EDUCATE**
Promote unique learning opportunities

- Distribute printed material promoting architecture in 100% of high schools within 3 years.
- Track AIA Indiana participation in AIA knowledge communities and increase participation by 20% within 2 years.
- Each section to host up to 2 events promoting architecture and design to the public each year.

**ENGAGE**
Connections to increase relevance

- Current members - 6 events at each section with 20% member attendance each year.
- Public - Touchpoint with municipal, state and federal policy makers - 150 members / 300 policy makers each year.

- Future members:
  - **K - 12**: Equip and promote career day activity 2 members per section with two visits per year.
  - **University**:
    - a. List of volunteers for crits, tours, lectures
    - b. Organize and attend recruitment events at 3 schools each year
    - c. Coordinate recruitment with faculty - all Indiana resident students become associate members

**EMPOWER**
Increase member value

- Bring in resources, increase revenue by $75,000 within 24 months.
- Establish committee to connect architects with 10 civic and professional growth opportunities with 24 months.
- Assist in the election of one architect to the Indiana General Assembly or US Congress by 2022.
Mission

Focused on advancing society through a diverse, inclusive and equitable architecture profession by empowering AIA Indiana members.

Executive Committee

- Jeff Anglemyer, President
- Scott Pannicke, Vice President
- Andy Mitchell, Treasurer
- Sarah Schuler, Secretary
- Lisa Gomparts, Ex-Officio
<table>
<thead>
<tr>
<th>Advocate</th>
<th>Strategic Goals and Tactics</th>
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<tbody>
<tr>
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Engage

Connections to increase relevance

Committee

- Daniel Overbey (Chair)
- Jeff Anglemyer

Strategic Goals and Tactics

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**Educate**
Promote unique learning opportunities

**Committee**
• Sarah Schuler (Chair)

**Strategic Goals and Tactics**
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Empower

Increase member value

Committee

• Scott Pannicke (Chair)

Strategic Goals and Tactics

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