BUSINESS FURNITURE CORPORATION
8421 BEARING DR., INDIANAPOLIS, IN 46268
INTERIOR ARCHITECTURE
NEW OFFICE + WAREHOUSE
SUBSTANTIAL COMPLETION : APRIL 2016
As Indiana’s largest provider of office furniture, and the world’s first Steelcase dealership, Business Furniture holds an important place in the professional and design communities in Indianapolis. Business Furniture was in need of a space that reflected their commitment and supported the philosophy that space shapes attitudes, behaviors, and business results. The caveat? The new space was in the back corner of a nondescript industrial park that was anything but inspiring. The design carved out an 11,000-square-foot working showroom within a vast box of emptiness. Traditional, small punched windows and 30-foot-tall bay windows also were added. The design also included a showroom that resonates with the “power of choice” in workspace flexibility and working style. It is a design that puts the work culture and furniture center stage, working harmoniously alongside the interior architecture. And the showroom which its commitment, and responsibility, to engage and inspire all who enter. So, when individuals do come to Business Furniture, they absolutely forget they are in an industrial warehouse park.

The design is about linking the outside to the interior.
It’s about space with movement.
Geometry with organic form.
Connecting people with their environment.

The design is also about simplicity.
It is a tapestry of texture.
A balance between hovering planes and a strong horizontal presence.
Clean lines with a layering of neutral colors and vibrant accents.
It’s about simple details that make big differences.

As one enters the space, they immediately encounter an open reception area filled with natural daylight. The ceiling height, which has been dropped dramatically, a welcoming, intimate space. It is defined by built-in millwork with clean lines in warm wood tones. The space opens back up as one seamlessly enters the adjacent social hub. The social hub is the pulse of the entire space. All areas feed from the social hub. It serves as the crossroads, exuberating warmth and energy.

The design features varying heights through the ceiling planes, and also at the ground level. This create an open meeting space situated on a two-stepped platform. The open meeting space maintains the connectivity to the social hub, but is its own unique space within a larger space.

A long, wooden spine begins in the social hub and runs down, through the open office. The wood spine connects the space, accentuating the strong, long, linear floor plan. It draws one’s eye to a stripe of vibrant red anchoring the space. The red marks the portal leading to the training room. Here, one will find pivot doors that are open when the training room is not in use, which extends the office space. Parallel to the wood spline is a string of windows that look out onto a wooded lot with a pond. The windows were made larger, so morning light streams through the space, creating a synergy between the outside and the interior.

The Business Furniture space is a space that connects and motivates. It is a space that inspires and revolutionizes. It is a design that works. It celebrates what Business Furniture represents in our community, even in the back corner of an industrial warehouse park.
PORTAL WITH PIVOT DOORS & RED STRIPE
2 PLATFORM WITH RED FELT ELEMENT
3 BLUE ACCENT WORK ZONE
4 WOOD SLAT MONITOR RETREATS
5 WOOD SPINE
6 HOVERING RECEPTION PLANES